

Infinova Solves Sodium Lighting Problem for India Highway Project

MONMOUTH JUNCTION, NJ - June 29, 2010 - Infinova today announced that, for a road surveillance project in India, a custom solution was created for a customer which needed a surveillance camera that would give correct color rendition in sodium lighting, which provides an under-2000k color temperature environment. Most cameras typically work in a color range between 2,600k and 5,000k. Lower than that, in the sodium range, cameras produce a yellow or blue image. (See photo below.)

"These are the types of challenges we like to take on," asserts Mark Wilson, Infinova vice president, marketing. "The sodium lighting was an environmental reality and the surveillance system would not have performed as required without our custom solution."

To keep the project moving, Infinova customized a special embedded firmware for the camera to assure that it would provide correct color images under the 2,000k color temperature.

More information on Infinova video surveillance solutions is available at www.infinova.com.

About Infinova

Infinova makes it possible for IP and analog surveillance cameras and equipment to co-exist and be managed as a single seamless system solution, helping integrators generate more business by being able to say "yes" to a broader scope of projects. Infinova provides megapixel, IP and analog surveillance cameras, including specialized cameras, control room equipment, fiber optic communications and customized systems. The Infinova solution enables end-users to extend the life of their existing analog equipment by having it co-exist with their new IP video equipment. Infinova partners with brand-leader manufacturers to create best-in-class solutions and certifies the functionality of their partners' s solutions when integrated with Infinova products. Infinova is acknowledged in the industry for its exceptional customer service programs and is often called "the integrator's manufacturer."